Homework 1 (Excel) Questions

1. What are three conclusions we can make about Kickstarter campaigns given the provided data?
   1. Very few people attempted journalism Kickstarters, all of them were eventually cancelled.
   2. Music Kickstarters have the greatest success rate.
   3. All Rock music Kickstarters were successful
2. What are some of the limitations of this dataset?
   1. We don’t know why exactly the kickstarters were cancelled
   2. We can’t see who started the kickstarter, whether it was an established name or not.
   3. We can’t tell if the goals were realistic or not
   4. we don’t know if this an exhaustive data set of all Kickstarters
3. What are some other possible tables/graphs that we could create?
   1. We could look at whether amount of money asked for influenced success
   2. We can see whether popularity (# of donors) influenced success
   3. We can see if length of kickstarter influenced success
   4. We can look at which subcategories had the most donors